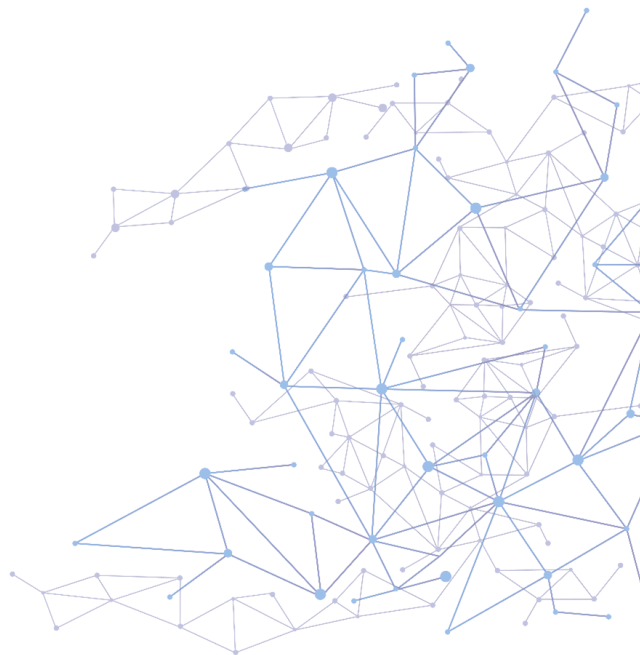




Empowering **ORGANIZATIONS**

We are full-stack software development company

We enable digital transformation for organizations looking to **innovate, scale and create value** for their customers and users.



Value proposition



✓ Product Thinking

Everyone knows that developing great software requires its players to have excellent programming skills. What isn't always a given, however, is how important it is to hold an **entrepreneurial mindset**. What makes us different is our ability to translate your requirements into **business-led functionalities** of future software.



✓ Agile Mindset

Between 60% to 80% of project failures can be directly attributed to poor **requirements gathering, analysis, and management**. Having an agile mindset is the ideal approach to being prepared for turbulences and challenging environments. Our teams **adapt to change**, rather than struggle around it.



✓ Nearshore Teams

Location is a crucial factor for successful **software development outsourcing**. Through our **development hubs in Latin America**, we support enterprises all over the world with dependable software solutions.

EXO in numbers...



Headcount: **+100**



Active projects: **41**



Active clients: **30**



Locations

Clients: Chile, Argentina, México, USA, Australia, Spain.

Engineers: Colombia, Bolivia, Argentina, Venezuela, Paraguay, Ecuador, Brazil, El Salvador, Costa Rica

Front-end

We're passionate about enterprise UX. Our front-end engineers specialize in React, Angular, and VueJS, among other modern web frameworks.

Back-end

We develop high-performing products and solutions in different languages from PHP, Groovy, Java, Python, Node JS, .NET to many others.

Mobile

We build mobile Apps for Android, iOS (Swift & Objective C), React Native, and Flutter.

Web

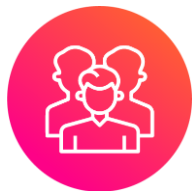
We digitally transform websites, APIs and other developments in the cloud and more.

DevOps

We help you automate and integrate every process within your product development cycle, applying digital transformation strategies and agile development methodologies.

The shortage of tech talent in the US

The shortage of tech talent in the US is expected to increase in the upcoming decades.
If you're an IT recruiter, here are some key stats you should know about:



The US produces about **65,000 students** with computer science degrees each year.



Around **580,000 replacements** need to be done every year.



On average, tech roles take **61 days** to fill.



Employers in the US are able to fill only **6 of every 10** open tech positions.

Nearshore Operations: Latin America



Why are our headquarters in **Argentina**?

+20 years of IT experience **65%** of regional startups

556 score in English proficiency **1/2/3** hours of time difference with the US

In addition to possessing excellent programming skills, our teams at Exo are known for their can-do attitude.



Time Zone

Even if Argentina is over 7,000 miles from the US, it is only one to two hours ahead of the US east coast time. Buenos Aires is only four hours behind London and four hours ahead of Silicon Valley.

EDT
-1

PDT
-4

CST
-2

ARG
0



India
+8.5

Eastern Europe
+6

Working with you

01. Custom software development

When you hire our turnkey service we take care of your project from planning, architecture, design, and development to the final testing.

02. Scale your in-house team

Add world-class talent and close the skills gap within your organization at controlled costs.

03. Training & consultancy

In order to succeed, software projects need to be fully synced with your organizational strategy. That's why we offer our clients and partners dedicated training on methodologies that we've tested ourselves and help promote and consolidate the growth in your company.



Time & Materials

A set range of monthly hours that you can spend on a variety of technologies and team roles at a fixed hourly rate.

How we keep our talent motivated



Language training
(English lessons)



Pulse Surveys every
3 months



Company-sponsored
events



Flexible working
agreements



Educational
opportunities



Health insurance
coverage

Our technology stack

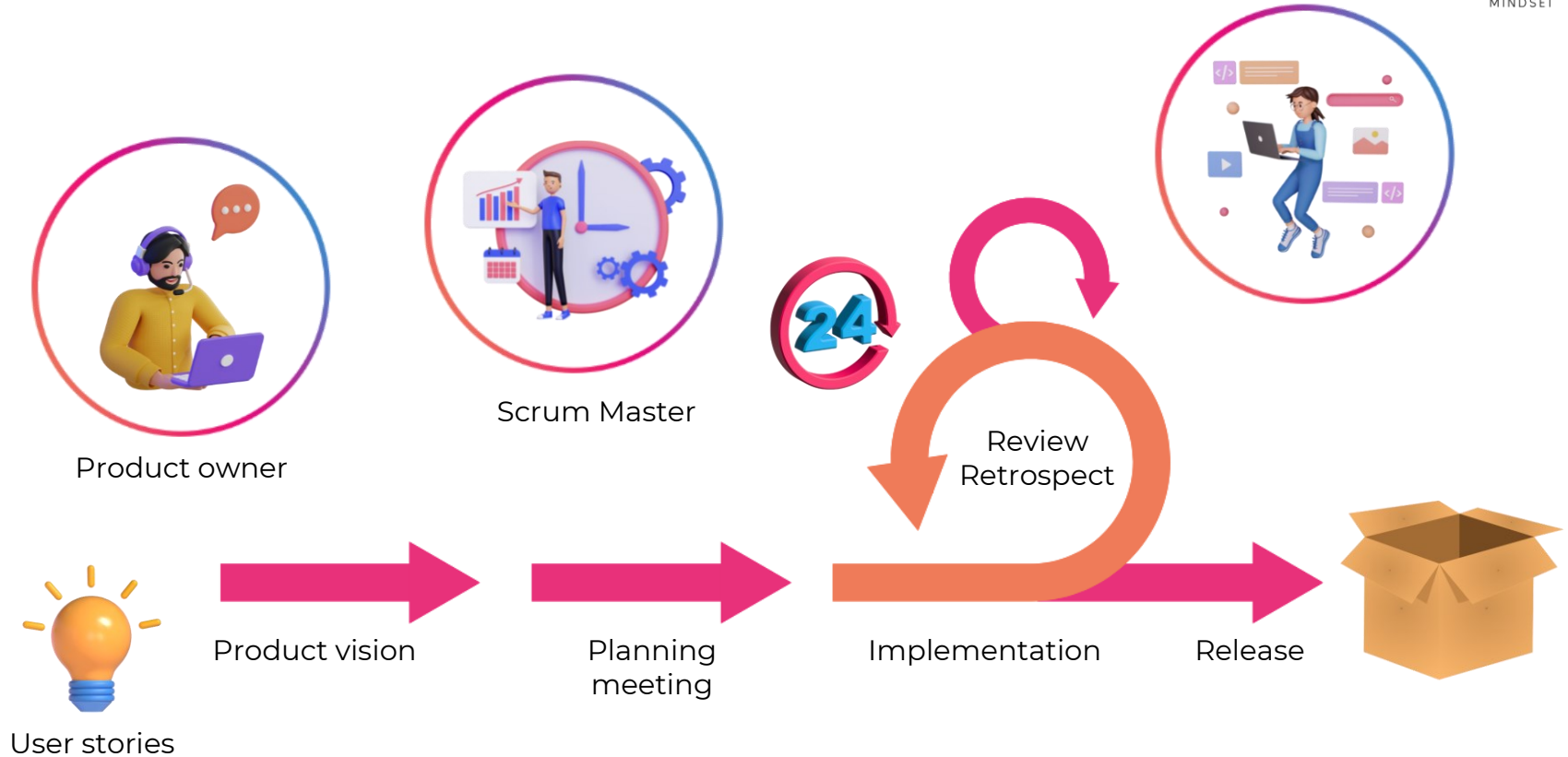
Whether you're developing in python, java, or JavaScript, we've got you covered!



Collaboration tools



Our SCRUM process



Access to a Large Talent Pool

There are currently about 27 million developers worldwide. Latin America is home to a large pool of talent and the region with the second-highest growth in developers globally.



Tomás Fleitas
Full Stack Developer Magento



Marcelo García
Full Stack Web Architect



Fausto Fedel
React Native Developer



Francisco Vonscheidt
Delivery Manager



Andrés Tejerina
Full Stack Developer



Raúl Casari
Full Stack Web & Mobile Dev



Matias Jaboc
Full Stack Angular & NodeJs



Alejandro Price
DevOps



Marcio Angelino
React Js



Atilio Villalba
Node JS

Source: **Evans Data Corporation (EDC)**



+ PROGRAMMING SKILLS

+ LANGUAGE PROFICIENCY

+ **BUSINESS MINDSET**

Exo is much more than just a bunch of great devs. What makes us different is our ability to translate your requirements into business-led functionalities of future software.



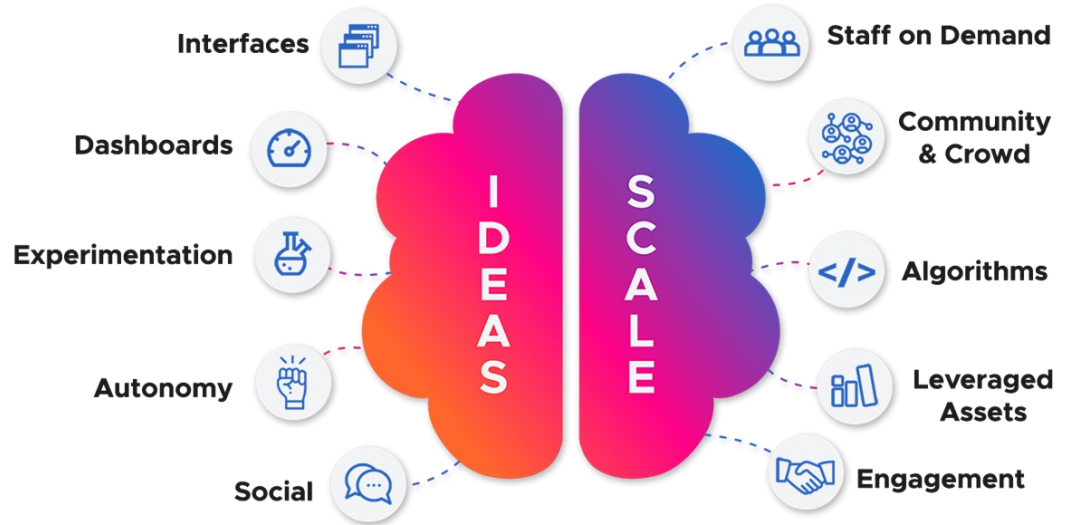
About us

Exo, the name we picked for our company, condenses the concept of "Exponential Organization". Our business model is in fact based on the set of common attributes which allow businesses to become Exponential Organizations.

MTP: We create technology and knowledge to exponentially empower people and organizations around the world.

The Exo Formula

Massive Transformative Purpose (MTP)



Our environmental and social commitment

Being an exponential organization requires a strong responsibility towards making the world a better place. We are committed to our values of generosity and respect for the environment.

In practice, our commitment translates into a very simple formula: We plant a tree every 800 hours worked by our collaborators – thus contributing to the regeneration of our planet. We've planted +60 trees since January 2022 in collaboration with [Baum](#).



Industries and brands we support



A proven-track record of successful projects



Search engines



Custom E-Commerce



AI/Data and Machine Learning Solutions



E-Wallet



Odoo Micro Frontends



Shopify Micro Frontend



Fitness Apps



Ecommerce Backoffice



Whatsapp CRM



Freights and Loads platform

Vertical market

Fintech

► **Ecommerce**

Logistics &

Transportation

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client

Taller Technologies

www.tallertechnologies.com

We've been partners of Taller Technologies since the beginning of 2020, and we've been providing staffing solutions to support the demands of one of their main clients: PayPal inc.

Technologies:



Vertical market

Fintech

Ecommerce

Logistics &

Transportation

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client

DMI Inc.

www.dminc.com



We began supporting DMI Inc. at the beginning of 2021. Today we've got 15 developers assigned to the account in a wide array of technologies like Node.js, React, and Java helping them support the work they do for clients like Walmart and Falabella.

Technologies

:



Vertical market

- **Fintech**
- Ecommerce
- Logistics &
- Transportation
- Hospitality
- Non-Profit
- Health Care
- Agile Transformation
- Consulting Services
- Real Estate
- Entertainment

Client:

Wibond

www.wibond.co



Wibond is a fintech company that offers, through its platform, installment payments without the need of having a credit card.

Technologies:

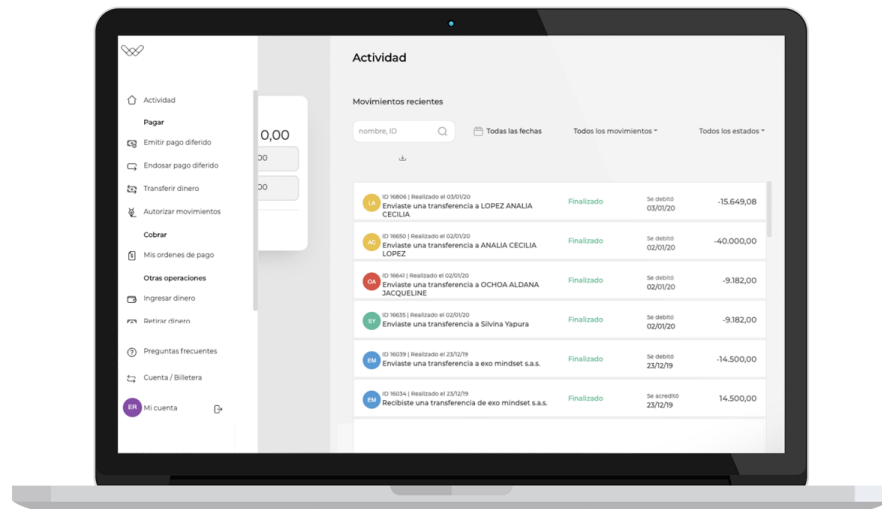


TypeScript



Features developed:

- Easy pay - Cash-in and Cash-Out
- Bank connection integration that facilitates the transfer
- money from Wibond to regular bank accounts.
- Cash with debit card.
- Mobile application development.



Vertical market

Fintech

Ecommerce
Logistics &
Transportation
Hospitality
Non-Profit
Health Care
Agile Transformation
Consulting Services
Real Estate
Entertainment
Wellness

Client

Everest E-Wallet 

www.everest.org

Together with our partner 3xm, we developed a new administration dashboard for this electronic wallet based on Blockchain technologies.

Technologies

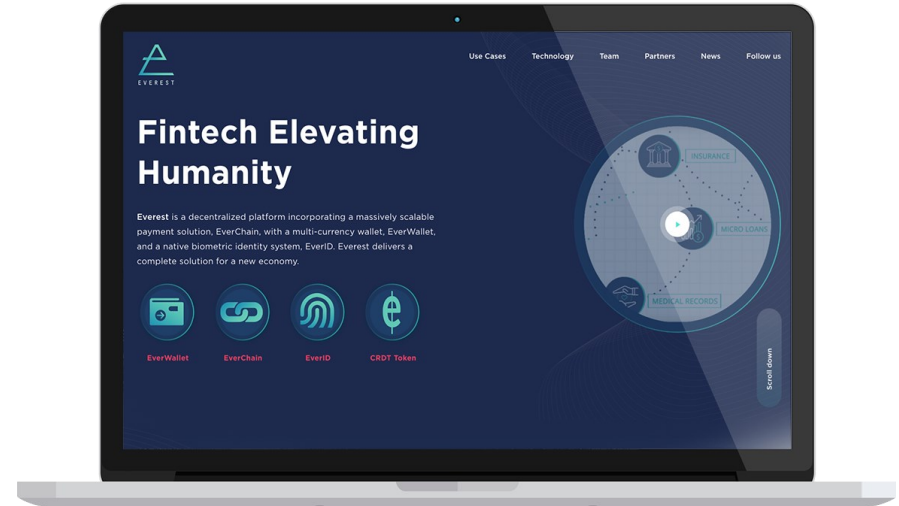


React



Auth0

Partner:



Vertical market

Fintech

Ecommerce

Logistics &

Transportation

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client:

Appto Bancor



www.apptocreditos.bancor.com.ar

Together with Incutex and Cameo, we developed an innovative platform for a local bank where clients who apply for a mortgage can see properties that have been already validated by the bank.

Technologies:



Partner:



Vertical market

Fintech

► **Ecommerce**

Logistics &

Transportation

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client

Sentura Group

www.senturagroup.com

The project consisted of the development of a Mobile and Web application for the Mexican Market. Sentura group possesses shopping centers, offices, as well as apartments. They wanted to build an iOS and Android App to give their users the possibility to check their stores' directory while providing valuable administrative and commercial insights.

Technologies:



Aplicación móvil



Vertical market

Fintech

► **Ecommerce**

Logistics &

Transportation

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client:

EcomExperts

www.ecomexperts.com



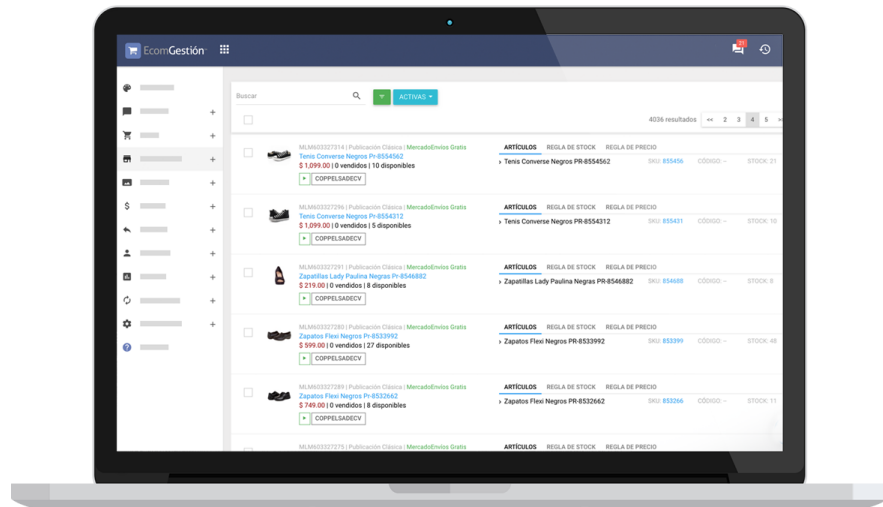
EcomExperts serves as a sales manager for MercadoLibre and many other ecommerce platforms. Designed for small and medium retailers and giving service to the LATAM region, Ecom Experts is helping hundreds of companies to start, or improve their e-commerce strategy. We took care of the dev's team recruitment and coordination, Design & UX.

Technologies

:



Partner:



Vertical market

Fintech

► Ecommerce

Logistics &

Transportation

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client:

Swimming Pool Express

Pool Express is a US e-commerce platform that sells swimming pool products. The main challenge behind this project was to integrate the supplier Pool Corp with its ERP and Shopify, and check the prices of competitors' sites in order to offer the best value to customers.

Technologies
:



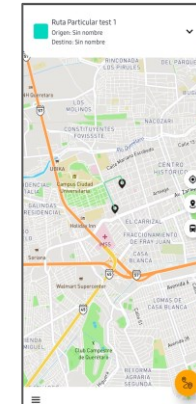
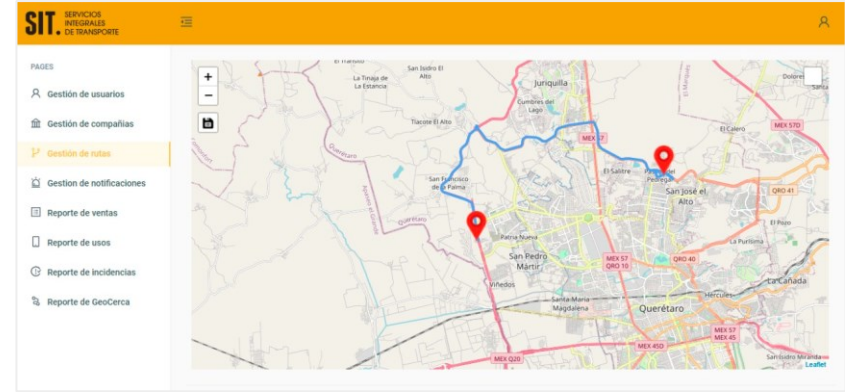
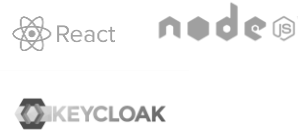
Vertical market

Fintech
Ecommerce
► Logistics & Transportation
Hospitality
Non-Profit
Health Care
Agile Transformation
Consulting Services
Real Estate
Entertainment
Wellness

Client:
SIT

Sit is a Mobile and Web application for the Mexican Market. With this application, Users will be able to buy and track their buses and travels.

Technologies:



Mobile App

Web App

Vertical market

Fintech

Ecommerce

► **Logistics & Transportation**

Hospitality

Non-Profit

Health Care

Agile Transformation

Consulting Services

Real Estate

Entertainment

Wellness

Client:

Carguemos Ya

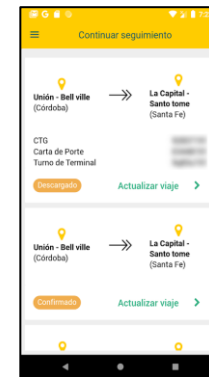
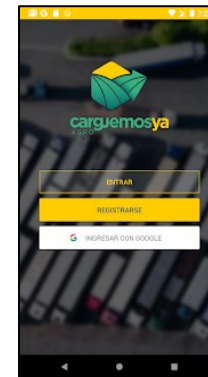
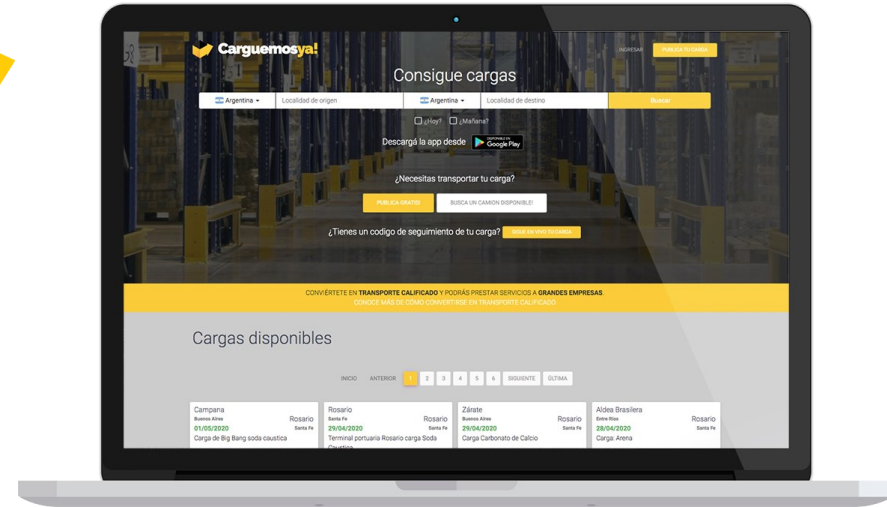
www.carguemosya.com



CarguemosYa is a platform where Trucks Owners can find loads based on their location and availability.

The Tool has different technologies:
Web App based on Angular
Backend is based on a Microservices Architecture. Some microservices are .net and others are written on Grails.
Mobile App: React Native.

Technologies:



Vertical market

Fintech
Ecommerce
Logistics &
Transportation
Hospitality
Non-Profit
Health Care
Agile Transformation
Consulting Services
Real Estate
Entertainment
Wellness

Client:

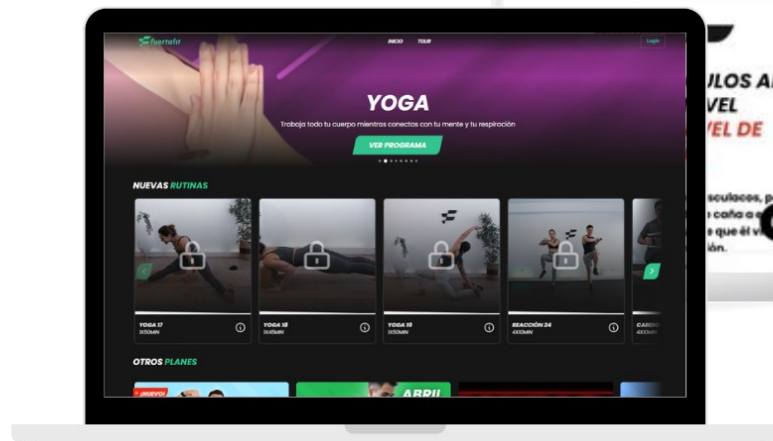
Fuertafit

www.fuertafit.com



Fuertafit offers a platform where people can access personalized training plans through a monthly subscription. Exo offers maintenance and continuous development for the company's web and mobile app.

Technologies:



Vertical market

- Fintech
- Ecommerce
- ▶ Logistics & Transportation
- Hospitality
- Non-Profit
- Health Care
- Agile Transformation
- Consulting Services
- Real Estate
- Entertainment
- Wellness
- Other

Client:

ORSON

www.orson-einf.com

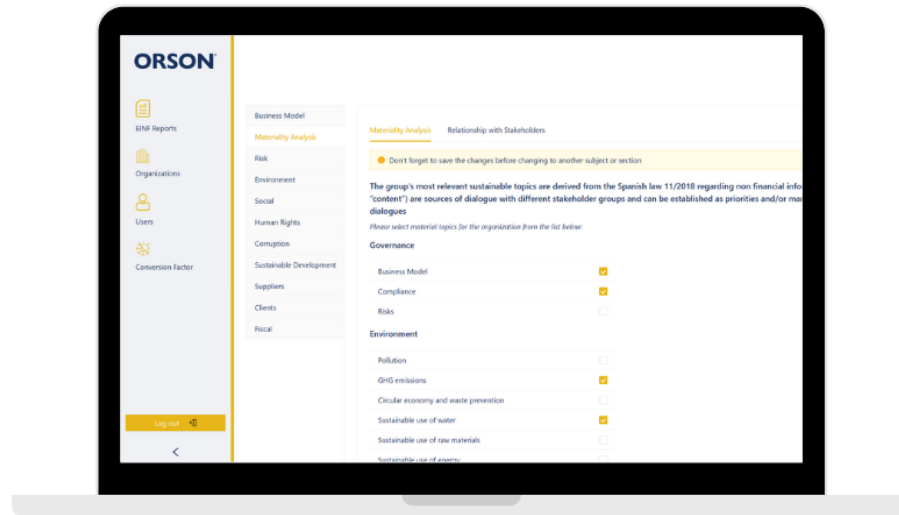
ORSON is a digital platform designed to save time, money and effort for companies that are required to comply with Law 11/2018 on Non-Financial Information and Diversity in the process of preparing the Non-Financial Information Statement (EINF).

Technologie

S:  React



ORSON



Additional projects

Hospitality



CASA ARGENTINA
CIUDAD INTERNACIONAL
UNIVERSITARIA DE PARIS

Non-Profit

Exoentia 2024
PROA

unicef 

IOT / Petroleum

CINTELINK 
smart fueling

Health Care

ROTECH[®]
HEALTHCARE INC.

Agile Transformation

Exoentia 2024
PROA


PORTA

Goals



01. Develop a **comprehensive business management** model that becomes a benchmark for the industry.

03. Promote an **organizational culture** that attracts and retains world-class talent.

02. **Grow our sales** exponentially across key **strategic markets**.

04. Develop a unique **customer experience**.



Unlock your

FULL

POTENTIAL





www.exomindset.co

Copyright © 2022 All Rights Reserved - Exo Mindset